



# BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY PLACEMENT CELL

Muzaffarpur (Bihar, India) – 842001

Email: placementcell@brabu.ac.in

Chairman:

Prof. (Dr.) Lalan Kumar Jha,  
HOD, Department of Physics,  
B.R. Ambedkar Bihar  
University.

Members:

Dr. Kaushal Jha  
Department of Electronics,  
B.R. Ambedkar Bihar University

Dr. Divyam Prakash  
Department of Russian,  
B.R. Ambedkar Bihar University

Dr. Archana Kumari  
Department of Physics  
B.R. Ambedkar Bihar University

Dr. Govind Kumar Jalan  
Department of Commerce,  
B.R. Ambedkar Bihar University

Ref: PC/23-24/04

Date: 18/05/2024

To  
The principals (constituent and affiliated colleges)  
B.R. Ambedkar Bihar University  
Muzaffarpur

Sub: Regarding the call of interested candidates for upcoming campus placement

Dear Sir/Ma'am

The placement cell of the university will be organizing a placement drive for the company MSG 24x7 communication. The company is interested in hiring about 100 students of the final year of undergraduate courses. Necessary documents are attached as received from the company.

Kindly circulate the link of the Google form and the QR code mentioned below to the interested students. The last date for submission of the form is 28/05/2024.

[https://docs.google.com/forms/d/e/1FAIpQLSfN2QopSjz\\_0o04KR1477augXJAUMWAcTrB8KwEYVaDlgei2w/viewform](https://docs.google.com/forms/d/e/1FAIpQLSfN2QopSjz_0o04KR1477augXJAUMWAcTrB8KwEYVaDlgei2w/viewform)



QR code (Google form)

*Lalan Jha*  
18/05/24

Prof. Lalan Kumar Jha  
Chairman  
Placement cell  
B.R.A. Bihar University



**MSG24x7**  
Powered by DIGINTRA

## Job Title : Business Development Executive

Company: MSG24x7 Communications

Employment Type : Full-time

Industry: IT (Saas)

Department : Sales Reporting to Sales Manager

Office Location: 2nd Floor, G.R Tower, opp. Railway Hospital, Railway Colony, Gaya, Bihar 823001

CTC: up to 4.5 LPA

No. of Positions: 100

### Job description:

MSG24x7 is seeking a highly motivated Business Development Executive to help drive the growth of our client base. As the face of our company, you will be responsible for developing and executing successful sales strategies that result in long-term financial gains and foster strong client relationships. If you have a passion for sales and are dedicated to achieving success, we want you on our team.

### Responsibilities

- Selling bulk SMS services, WhatsApp Business API, IVR etc, to enterprise customers, resellers, wholesalers, Telecom operators, aggregators, BPOs etc
- Handling Sales inquiries through phone, chat, and email.
- Establish and maintain current client and potential client relationships.
- Maintain and develop a computerized customer and prospect database.
- Respond to and follow up on sales inquiries using appropriate methods.

### Requirements

- Candidate must have Excellent English communication.
- Ability to handle sales inquiries independently.
- Any Graduate with excellent communication (English), presentation, relationship-building, and negotiation skills.
- Able to build credible relationships with influencing ability.
- The candidate should be Enthusiastic and energetic with a go-getting spirit.
- Presentation and Communication skills should be outstanding.
- Ability to handle sales inquiries independently.
- Candidates having Corporate Sale experience are preferable.



Experience:

Minimum 1 Year of Sales Experience

Other Requirements:

- Proficiency in MS Office, MS Excel.
-